WORK WITH WORDS  Stores

1  **RECALL**  Work in pairs. Make a list of things you can buy at a shopping mall. Write three things in each category. You have two minutes.

Clothes and accessories:
Electronic devices:
Food:
Furniture:
Instruments:
Pets:

2  Match the photos (1–6) to six of the stores in the box.

bakery  bookstore  butcher  clothing store  department store  electronics store  music store
newstand  pet store  pharmacy  sporting goods store  toy store

3  Match the definitions (1–6) to the other six stores in the box in Exercise 2.

1  A(n)  sells musical instruments.
2  A(n)  sells cats, dogs, and other animals.
3  A(n)  sells magazines and newspapers.
4  A(n)  sells medicines, beauty products, and toiletries.
5  A(n)  sells bread and pastries.
6  A(n)  sells meat.

4  Listen and repeat all the stores in Exercises 2 and 3.

5  a  Listen to six conversations. What stores are the people in? Write six different store names.

1  2  3  4  5  6

b  Listen again and complete what the customer wants.

1  He’s looking for  .
2  She wants to learn  .
3  He wants to buy some  and a  .
4  She wants to buy a  .
5  He’s buying some  .
6  She needs to buy a  , a  , and a  .

6  **THE MOVING PICTURE**  Watch the video. Then work in pairs. How many things can you remember? In what store (not a department store) can you buy them?
SPEAK

7 Work in pairs. Complete the tasks.

1. Think of stores in your town, city, or area for each of the adjectives in the box.
   - big
   - cheap
   - cool
   - expensive
   - noisy
   - popular
   - quiet
   - small

2. Play the Store Game. Take turns thinking of a store. Your partner has to ask questions to guess its name.

   - Is it a clothing store?
     - Yes, it is.

   - Is it ... ?
     - No, it isn't. Try again.

   - Now it's your turn.

MOVE BEYOND

Do the Words & Beyond exercise on page 138.

Workbook, page 104
READING  Shopping tips

SPEAK AND READ

1  Work in pairs. Answer the questions.
   1. Do you like going shopping? Why or why not?
   2. Where do you normally go shopping?
   3. Who do you normally go shopping with?

2  a  Read the tips in the HOW TO box.

   b  Look at the title, photo, and first lines of the website article. What's it about? Choose the correct option.
      A  the favorite stores of the website's readers
      B  where you can buy cheap things
      C  how to make good decisions when you go shopping

3  a  Think about the article before you read. Answer the last three questions in the HOW TO box.

   b  Now read the article. Next to each tip check (✓) if you knew this before, and write (x) if this is a new idea.

   ◆  Thanks, everybody, for your shopping tips! Here are the top 10.

   Tips for teens by teens

   Shopping: your top 10 tips

   Before you go ...
   1. Make a shopping list. Don't buy other things in the store.
   2. Do the math. How much does everything cost? Take only that much money with you.
   3. Look online first. Internet stores are often cheaper. Look at prices online before you go shopping.
   5. Ask Mom or Dad. Get a parent's opinion about expensive things, and not just when they're paying.

   At the store ...
   6. Compare prices. Some stores are more expensive than others. To save money, compare prices before you buy something.
   7. Don't forget quality. Compare the quality, not just the price, especially in clothing stores and shoe stores. Sometimes prices are lower, but the quality's worse.
   8. Simple is better. Buy simple clothes. You can wear them when fashions change and make them more interesting with accessories.
   9. Take your time. If you can't decide, don't spend your money. Leave the store. A slow decision is better than a bad decision.

   Back at home ...
   10. Leave the price tag on. When you get home, don't take off the price tag. You can always exchange things later if you don't like them.

4  Which tips in the HOW TO box helped you understand the text? Check (✓) them.

5  Read again. Are the sentences right (R) or wrong (W)? If the article doesn't say, write DS.
   1. Readers of the website helped with the tips. __________
   2. The article’s advice is to only buy things online. __________
   3. The Internet’s a good place to find information. __________
   4. Parents normally pay for expensive things. __________
   5. It’s good to make a decision quickly in a store. __________

REACT

6  Work in pairs. What did you think of the tips in the article? Compare your opinions.

PHRASE BYTES

I thought the first / second tip was good / bad / interesting. What about you? What did you think of tip number three / four?

MOVE BEYOND

Read the tips again. Make a list of verbs connected to money and buying things.
PRACTICE

3 Complete the sentences with the comparative form of the adjectives. Do you think they’re true (T) or false (F)?

<table>
<thead>
<tr>
<th>LOCAL STORES VS. SHOPPING MALLS</th>
<th>WHAT DO YOU THINK?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Shopping malls are cheaper</td>
<td>(cheap). T/F</td>
</tr>
<tr>
<td>2 People in local stores are polite.</td>
<td>T/F</td>
</tr>
<tr>
<td>3 The service in local stores is</td>
<td>(fast). T/F</td>
</tr>
<tr>
<td>4 Shopping malls are</td>
<td>quiet). T/F</td>
</tr>
<tr>
<td>5 Shopping malls are</td>
<td>(interesting). T/F</td>
</tr>
<tr>
<td>6 The choice in local stores is</td>
<td>(bad). T/F</td>
</tr>
</tbody>
</table>

4 Complete the sentences about two stores. Use the opposite of the comparative adjective.

1 Trends is older than Wearhouse. Wearhouse is newer than Trends.  
2 Wearhouse is smaller than Trends. Trends is larger than Wearhouse.  
3 It’s more difficult to find things in Wearhouse. It’s easier to find things in Trends.  
4 Trends is cheaper than Wearhouse. Wearhouse is more expensive than Trends.  
5 Wearhouse is closer than Trends. Trends is further than Wearhouse.

5 Write sentences giving your opinion. Use the phrases and comparative adjectives.

1 Online shopping is more popular than real shopping. Or: Real shopping is ... 
2 Online shopping is safer than real shopping. Or: Real shopping is ... 
3 Shopping with friends is better than shopping alone. Or: Shopping alone is ... 
4 Quality is more important than fashion. Or: Fashion is ... 
5 Older store clerks are friendlier than younger store clerks. Or: Younger store clerks are ... 
6 Shopping is more interesting than surfing the internet. Or: Surfing the internet is ...
LISTENING AND VOCABULARY  Radio ads

SPEAK AND LISTEN

1 Work in pairs. Answer the questions.
   1. How often do you or your family members listen to the radio?
   2. Where and when do you (or they) listen to the radio?
   3. What do you (or they) listen to – music, the news, ads …?

2 a Read the tips in the HOW TO box.
   b Listen to four radio ads. What’s each ad for?

3 Which tips in the HOW TO box did you use for help with Exercise 2b? Check (✓) them.

4 Listen again. Write two answers to each question.
   Ad 1: What can you do at Seaview Plaza?
   Ad 2: What can you buy at The Gear?
   Ad 3: What food is Green Market advertising?
   Ad 4: What’s good about the Seaview multiscreen complex?

REACT

5 Work in pairs. Compare the ads. Which are better? Why?

WORK WITH WORDS  Money and measurements

6 Work in pairs. Complete the tables with the words in the box. Then listen and check.

<table>
<thead>
<tr>
<th>cent (x2)</th>
<th>dollar</th>
<th>euro</th>
<th>kilogram/kilo</th>
<th>kilometer</th>
<th>liter</th>
</tr>
</thead>
<tbody>
<tr>
<td>meter</td>
<td>mile</td>
<td>pence/p</td>
<td>pound (x2)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

HOW TO

use important words to help you listen

- Listen for the names of people, places, and things. They tell you the topic.
- Listen for adjectives. They describe things and express opinions.
- Listen for verbs. Does the text give general information (simple present) or instructions (imperatives)?

PHRASE BYTES

I liked / didn’t like the ad for … because …
Really? I thought it was …

MONEY AROUND THE WORLD

<table>
<thead>
<tr>
<th>Currency</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) euro (€)</td>
<td>many European countries</td>
</tr>
<tr>
<td>(2)</td>
<td></td>
</tr>
<tr>
<td>(3) ($)</td>
<td>the USA, Australia, Canada, New Zealand, Singapore, Ecuador, and many other countries</td>
</tr>
<tr>
<td>(4) (p)</td>
<td></td>
</tr>
<tr>
<td>(5) (€)</td>
<td>the UK</td>
</tr>
<tr>
<td>(6) (p)</td>
<td></td>
</tr>
</tbody>
</table>

MEASUREMENTS AROUND THE WORLD

<table>
<thead>
<tr>
<th>Metric system (most countries)</th>
<th>Nonmetric system (the USA, the UK)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distance (7) (km)</td>
<td>(8) (m)</td>
</tr>
<tr>
<td>Height (9) (m), centimeter (cm)</td>
<td>foot, inch</td>
</tr>
<tr>
<td>Weight (10) (kg), gram (g)</td>
<td>(11) (lb), ounce (oz)</td>
</tr>
<tr>
<td>Volume (12) (l), gallon, pint</td>
<td></td>
</tr>
</tbody>
</table>

7 Listen and repeat the words in Exercise 6.

8 Listen to two of the ads in Exercise 2b again. Write the price of these things. Then listen and repeat the prices.

   1 sneakers  3 two pounds of potatoes  5 two chocolate bars
   2 exercise jackets  4 a gallon of milk

9 Look at the table. Then calculate your weight in pounds and the distance from your house to your school in miles.

   1 kilo = 2.2 pounds  1 mile = 1.6 kilometers
Look at the table. Then write sentences about the three cell phones with superlative adjectives.

<table>
<thead>
<tr>
<th>1. memory</th>
<th>2. screen</th>
<th>3. weight</th>
<th>4. apps</th>
<th>5. price</th>
<th>6. look</th>
</tr>
</thead>
<tbody>
<tr>
<td>★★</td>
<td>★★★</td>
<td>★★★★</td>
<td>★★★</td>
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<td>★★★★</td>
</tr>
</tbody>
</table>

1. M25 has the biggest memory. (big)
2. CB3.0 has the largest screen. (big)
3. R110 is the heaviest. (heavy)
4. M25 has the most amazing apps. (amazing)
5. CB3.0 is the most expensive. (expensive)
6. CB3.0 is the good-looking phone. (good-looking)

Write sentences about your opinions. Use superlative adjectives.

1. cool / store where I live
   The coolest store where I live is...

2. funny / ad on TV
   The funniest ad on TV is...

3. dangerous / sport
   The most dangerous sport is...

4. bad / food
   The worst food is...

5. boring / activity on the weekend
   The most boring activity on the weekend is...

6. good / movie of all time
   The best movie of all time is...

PRACTICE

Complete the ad with superlative adjectives.

At Fast Fred’s we’re fast but everything is of the (1) highest quality. We serve the (2) tasty burgers, made of the (3) freshest local ingredients, and we serve them with the (4) hottest, (5) healthiest fries. Our restaurants have the (6) most comfortable seats!

There’s no better place to eat!
Get two meals for the price of one with this ad.

Workbook, page 110

SPEAK

Work in groups. Compare your opinions in Exercise 5. Choose the opinion the group liked best (1–6). Then tell other groups. Do they agree?

What did you write for number ... ?
I wrote ... What about you?

So which opinion do you like best?
I think ...
Listen actively to other people

SPEAK AND WRITE

1 Work in groups. Talk about the last time you went shopping.

2 Make a note of what other people said in Exercise 1. Then choose the best option (A–D) to describe what you did.
   A I listened actively and remembered what the others said.
   B I listened but also planned what I wanted to say.
   C I tried to listen but it was hard. I didn’t remember much.
   D I didn’t listen much because I wanted to talk.

3 Why is it important to listen actively? Choose the most important reason. Then compare your answer with other students.
   A It shows you respect the person talking.
   B You can learn things from others.
   C You hear different opinions.
   D It’s a good way to make friends.

DO

4 Check (√) the statements that you agree with.

Fashion
“| I follow fashion. It’s really important to me.”
| “Fashion’s OK but it’s better to be different.”
| “Fashion’s just a way for stores to make more money.”

Brands
| “Brands are more expensive but the clothes are better quality.”
| “When you buy brands, you pay more for the name.”
| “Brands are important. They help you feel like part of a group.”

5 Work in groups. Discuss brands OR fashion. Listen actively. Then answer the questions about your discussion.
   1 Did everybody speak? If not, why not?
   2 What did most people think about fashion or brands?

REFLECT

6 Talk about the questions. Then read the REFLECTION POINT.
   1 Why can it sometimes be difficult to listen actively to other people?
   2 What did you think was the most important reason for listening actively to others? Explain why.
   3 Will you listen more actively to people in the future? Why or why not?

EXTEND

7 Work in groups. Discuss the other topic in Exercise 5. Try to listen actively during the discussion.
SPEAKING What would you like?

SPEAK

1 Work in pairs. Answer the questions.
   1 What’s the closest market to your home?
   2 How often do you buy things at a market? What things?

LISTEN

2 Listen to the conversations. What does Alan buy at the market? How much does he spend?

1 Lisa: Who’s next, please?
   Alan: I am (1) some apples.
   Lisa: Which ones?
   Alan: Those red ones over there. (2) they?
   Lisa: $2.60 a pound.
   Alan: Sorry, did you say $2.60?
   Lisa: That’s right.
   Alan: (3) a pound, please?

2 Tom: Can I help you?
   Alan: Yes. (4) a cheese sandwich with tomato, please?
   Tom: Would you like white or whole wheat bread?
   Alan: Sorry, could you repeat that?
   Tom: Would you like white or whole wheat bread?
   Alan: Whole wheat? Does that mean brown?
   Tom: Yes. It’s this one.
   Alan: (5) whole wheat bread, and a small
         orange juice. (6) that?
   Tom: That’s $5.20.

3 Listen again and complete the conversations.

4 a Read the tips in the HOW TO box.
   b Find three examples of checking that you understand
      in the conversations.

5 We can use one and ones in place of nouns. What do one and ones in bold in Exercise 2 refer to?

6 Listen and repeat the sentences from the conversations.

ACT

7 a Work in pairs. Prepare a conversation at a market.
   One of you wants to buy food or clothes, the other is
   selling those things. Include prices and phrases for
   checking that you understand.

   b Present your conversation to other students. For other
   conversations, write what the customer buys and the
   prices.

HOW TO
check that you understand

■ Ask the other person a question:
   – Sorry, did you say … ?
   – Does that mean … ?
   – Do you mean … ?

■ If necessary, ask for repetition:
   – Sorry, can / could you repeat that, please?

PHRASEBOOK

Buy things
I’d like …
Would you like … ?
Can I have … ?
Which one / ones?
The / That red / big ones.
The / Those blue / old ones.
How much is / are … ?

Check that you understand
Sorry, did you say … ?
Sorry, can / could you repeat that?
Does that mean … ?
Do you mean … ?
**SPEAK AND READ**

1. **Work in pairs. Read the ad and answer the questions.**
   - Do you think it’s a good ad? Why or why not?
   - Where do you see ads like this?

   **EVERYDAY ELECTRONICS**

   Come to Everyday Electronics, the biggest and best electronics store in town! We have all the latest gadgets – the coolest cell phones, the fastest tablets, the most amazing video games. We also have better prices than any other store in town and the friendliest, most helpful sales people.

   At Everyday Electronics your money goes further! That’s why a million customers shopped in our stores last year.

   **Everyday Electronics – now in more than 50 cities!**

2. **a. Read the tips in the HOW TO box.**
   b. Correct the underlined mistakes in the ad.

3. **PRACTICE**

   **Find and correct 10 mistakes in the ad.**

   **How To**
   - Check your spelling.
     - Spelling sometimes changes when you add -s, -er, -est, -ing, or -ed.
     - Some plurals and comparatives/superlatives are irregular.
     - Use a dictionary or computer spell checker.
   - Check your punctuation (see page 18).

4. **DISCUSS**

   **Talk about a store you like to shop in. Why do you like to shop there?**

5. **WRITE**

   **Write an ad for the store.**

   1. What kind of store is it? What can you buy there? Why is it better than other stores?
   2. Compare your store to other stores using comparative and superlative adjectives.
   3. Check the spelling of the comparative and superlative adjectives you use. See other tips in the HOW TO box.

6. **SHARE**

   **Display your ads. Vote on which ad is the best and which stores are the most popular with you and your classmates.**
UNIT REVIEW

VOCABULARY

Stores
1 Complete the stores.

Welcome to the Online MultiStore! Click on a link to go to one of our stores.

Welcome to the Online MultiStore! Click on a link to go to one of our stores.

(1) b__y bread, pastries
(2) b__x novels, comic books
(3) bu__t meat, chicken
(4) p__c medicine, sunblock
(5) cl__t jeans, T-shirts
(6) el__e store cell phones, tablets
(7) m__t store guitars, pianos
(8) np__x store magazines, pens
(9) p__e store cats, birds
(10) s__t store rackets, boots
(11) t__t store games, puzzles

The Online MultiStore is the web’s biggest
dep__nt .

Money and measurements
2 Complete the instructions with the words in the box.

10. cent (x2) dollar euro kilo kilometer
11. liter meter mile pence pound (x2)

Superlative adjectives
4 Complete the customer opinions with the superlative form of the adjectives.

⭐⭐⭐ The Online MultiStore has (1) (amazing) offers you can find online.
⭐⭐⭐ They have (2) (fast) website of any online store.
⭐⭐⭐ Definitely (3) (friendly) telephone operators on the web!
⭐⭐⭐ It isn’t (4) (expensive) store on the Net, but it isn’t cheap.
⭐⭐⭐ Their telephone operators are (5) (rude) people in the business!
⭐⭐⭐ This is (6) (bad) store on the web.

Your score: ___ /50

GRAMMAR

Comparative adjectives
3 Complete the ad with the comparative form of the adjectives.

Why shop at the Online MultiStore?

We’re (1) (cheap) than other stores.
We have a (2) (big) selection of products.
Our delivery service is (3) (fast).
We send things (4) (far) than other online stores.
Our website is (5) (easy) to use.
Our telephone operators are (6) (cheerful).
We’re simply (7) (good) than the rest!

Your score: ___ /14

SKILLS CHECK

✓✓✓ Yes, I can. No problem!
✓✓ Yes, I can. But I need a little help.
✓ Yes, I can. But I need a lot of help.

I can use things I know to help me read.
I can use important words to help me listen.
I can listen actively to other people.
I can buy things at a market.
I can check my writing.

Workbook, pages 114–115